



# A.M. Planning Pathway



## Current Focal Points – Finding Portfolio Value & Handling Debt

Edition 5 – May 2023  
\*Prepared on 5/3/2023

### Finding Portfolio Value

#### Market

8 of the 11 equity sectors flipped negative this month as major market indices moved sideways.

#### Economy

Investors look to the Fed to raise rates 25 bps this Wednesday as the economy may be stronger than originally anticipated.

#### Technical Analysis

The Dow met resistance around 34,500 on May 1<sup>st</sup> after a strong finish to the month of April. The market may see a pullback before moving higher.

### Financial Planning 101- Handling Debt

#### Interest Rates

Higher interest rate debt on intangible assets (credit cards, etc) is considered bad debt. Look to pay off high interest rate debt as quickly as possible.

#### Debt Stacking

If you pay off high interest rate debt (lump sum or over time), add that monthly payment to another high interest loan to pay that off even quicker.

#### Good Debt

Not all debt is bad. A mortgage with a low rate on a home that should appreciate in price over many years is not always a bad thing.

## Chart Analysis – Telling you the Market Story

Timeframe	Resistance	Support
Short	34,500 (Confirm 5/1)	32,000 (Confirm 3/10)
Intermediate	36,500	31,000
Long	41,000	28,000

### EWM OUTLOOK

The Dow Jones has moved into a trading range and hit our projected resistance level on 5/1. The Fed's interest rate decision could influence price action for stocks; however, we believe the overall market tone remains positive moving forward. **[watch the latest edition of our show to see more analysis].** →



THE JAKE & STEVE SHOW

[Watch the duo of Jake & Steve tango with the charts.](#)

### EWM Market Momentum Gauge

- Red** - Negative view of the broader market
- Yellow** - Cautious view on the broader market
- Green** - Positive view of the broader market
- Blue** - Over confidence in the broader market



Macro (40)	Asset (15)	Sector (20)
Dow ADX	Large Cap	Financials
Dow Theory	Mid Cap	Health Care
Dow PnF	Small Cap	Discretionary
NYSE BP PnF	Technology	Technology
LC Breadth	Bonds	Staples
MC Breadth	U.S. Oil	Materials
SC Breadth	Commodity	Industrials
Bulls/Bears	Currency	Utilities
C Sentiment	Cash	Energy
Elliot Wave	Intl Equity	Real Estate
Fund Flow	EM Equity	Communication

Red - Currently Negative <sup>1</sup>  
Green - Currently Positive <sup>1</sup>



Chart Name – Dow Jones

Bar Type – Daily

Time Frame – 7 Months





## Strategy Update – Turning Analysis into Action

### Introduction to our New Strategies

This section will update you on action in our new strategies. Each strategy has a specific focus and contains stocks, equity ETFs or bond ETFs. We will report activity for any of the **8** EWM portfolio strategies.

*\*The transactions below may not appear in your account based on your risk tolerance or financial goals.*

	Strategy	Stock	Ticker	Action	Reason
	Tactical Growth	Ecolab, Inc.	ECL	Decrease	Sold 50% of ECL after earnings report moved stock higher. Priced at an area of resistance and could move lower.
	Strategic Growth	iShares Core S&P Small-Cap ETF	IJR	Buy	Building the position up in accounts as small caps have moved lower with the banking issues. We believe small caps will provide growth over the next 12 months from these lower prices.



## Stock Spotlight – A Deeper Look into our Strategies

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### ProLogis, Inc. (PLD) | Ticker: PLD | Price: \$124.16 (Close price as of 5/3/2023)

<b>Pattern Analysis</b>	Steve	After reaching longer term peaks in 2022, PLD has spent over a year on a decline which set upper and lower bounds to the price action. A 'coiling' of price over the past few months has suggested that a move higher from the 125 range is feasible and could reach levels north of 135 if the 118 area holds well as support for any further price decline.
<b>Price Projection</b>	Jake	Consolidation & support at 200 day moving average is showing strength. The next area of resistance is around \$136 at the 2023 high.
<b>Plan Fit</b>	Brian	Many times, owning a stock of a company you know can feel good. Many of you have seen the warehouses off route 81 in Harrisburg. That's ProLogis! With a dividend yield around 3%, it provides income for accounts that own it with the potential for growth and price appreciation.



## Planning Focus – Ideas to Guide You

- **What is the next plan of action for client accounts?** We have been taking advantage of recent volatility to remain active in many accounts. Swapping into positions that we feel are at a discount may be rewarding in the long term.
- **How does that affect what I own?** You may see some holdings increase or decrease in your account. We may have taken some gains in certain positions and added that cash to others. We are comfortable with this plan to manage through whatever volatility lies ahead.
- **What does our team think about the debt ceiling debate?** With the economy in the state that it is, it would be difficult to believe that our legislators would let the U.S. default on its debt. We believe a resolution will be passed, albeit, probably last minute.

### IMPORTANT DISCLOSURES

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