STOCK STORIES

Edition - *2*

Date – *February*

Portfolio – *Growth Stocks*

Chipotle Mexican Grill - [CMG]

CMG Stock Breakdown

Dividend Yield	n/a
Sector	Discretionary
Industry	Restaurants & Bars
Closing Price on 11/13/2024	$59.27
EWM Initial Buy	11/13/2024
EWM Target	$73

*As of 2/6/2025

Economic Influence

CMG has established a strong presence in the "fast-casual" dining industry. In a rising cost environment, we believe consumers will move to Chipotle to receive higher quality food at a lower expense.

Fundamental Factors

We believe the company is positioned for growth in 2025 as they aim to increase their operating margin while becoming more efficient using AI powered kitchen equipment.

Technical Support

In the chart above, the stock price is showing consolidation above a key support level (red line). Our long-term analysis also suggests the stock is trading at an undervalued price and could move higher in 2025.

Industry Indicators

The Restaurants & Bars Index is showing a strong trend higher as these types of companies are beginning to outperform the broader stock market since last fall.

Did you know?

- McDonalds owned 90% of Chipotle stock until it sold its shares in 2006.
- Chipotle is U.S. based company headquartered in Newport Beach, CA.
- The first Chipotle restaurant was opened in an abandoned ice cream store in 1993.

Trisha's Take

- Great option for a quick & healthy dinner!
- Ease of ordering using the online app!
- Family Favorite: Roasted Chili-Corn Salsa w/Chips

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