



ECON WEALTH
MANAGEMENT

COLLARS

OPTIONS HEDGING STRATEGY

Collars let you stay invested in the stock you own while buying a put for downside protection & selling a call to help offset the cost, locking in a defined range of outcomes.

How Collars Work



Stock Falls
Below the put strike

Loss is limited at the put's strike price – your downside is protected.



Stock Stays in Range
Below call & above put

The call & put expire– keep your shares & the net income generated.



Stock Rises
Above the call strike

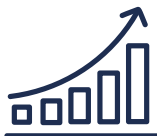
Gains are capped at the call's strike price – shares may be sold here.

Our Portfolio Construction



Income Generation

Turning what you already own into a consistent, reliable source of cash flow.



Capital Appreciation

Actively hunting for the market's next source of capital appreciation



Tax Awareness

Smart positioning today to minimize the drag of taxes tomorrow.

You've worked too hard to leave your wealth unprotected. We use strategic collars to help protect against downside while preserving market opportunity.

Important Disclosures: Econ Wealth Management provides general investment education and recommendations. We do not guarantee any specific investment results. Services may be offered in a fiduciary capacity where applicable. Econ Wealth may recommend third-party service providers; we do not receive compensation from such providers unless otherwise disclosed. Econ Wealth Management is not engaged in the practice tax preparation and no comments should be construed as tax advice. Tax information provided is general in nature. Always consult a tax professional regarding your specific tax situation.