

## Index Returns Year-to-Date As of 9/16 close

S&P 500: -17.80%  
Dow Jones: -13.85%  
Nasdaq: -26.40%  
Agg Bond: -12.38%  
Muni Bond: -8.49%  
Small Cap: -19.16%  
Int'l Stock: -21.39%

## Decaf Blend Easy Points to Understand

- Dow dropped almost 1,300 points last Tues after Consumer Price Index (CPI) report was released.
- Consumer Price Index (CPI) was higher than expected for August.
- The Dow Jones held keeping inverse head & shoulders pattern in play.



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Have questions about your portfolio? Contact a member of our Asset Management Team!



# EWM A.M. Cup of Joe

## ASSET MANAGEMENT

Edition 28 – Week of September 19<sup>th</sup>



Our weekly blend of information to help keep you alert so you can stay the course and maintain your path using EWM as your COMPASS.

## I. The Beans – The foundation of this week's analysis



### The Grounds – Pathway of the market

**Key Point:** Dow Jones dropped nearly 1,300 points last Tuesday after the Consumer Price Index (CPI) report was released.

- *What does that mean for me?* – This overreaction selloff could indicate we are nearing a bottoming area of the equity market.



### The Brew – Economic Drivers

**Key Point:** The Consumer Price Index (CPI) for inflation was higher than expected for the month of August.

- *How that may affect you* – The Fed might have to raise rates higher than anticipated to curb consumer spending and slow the economy down.

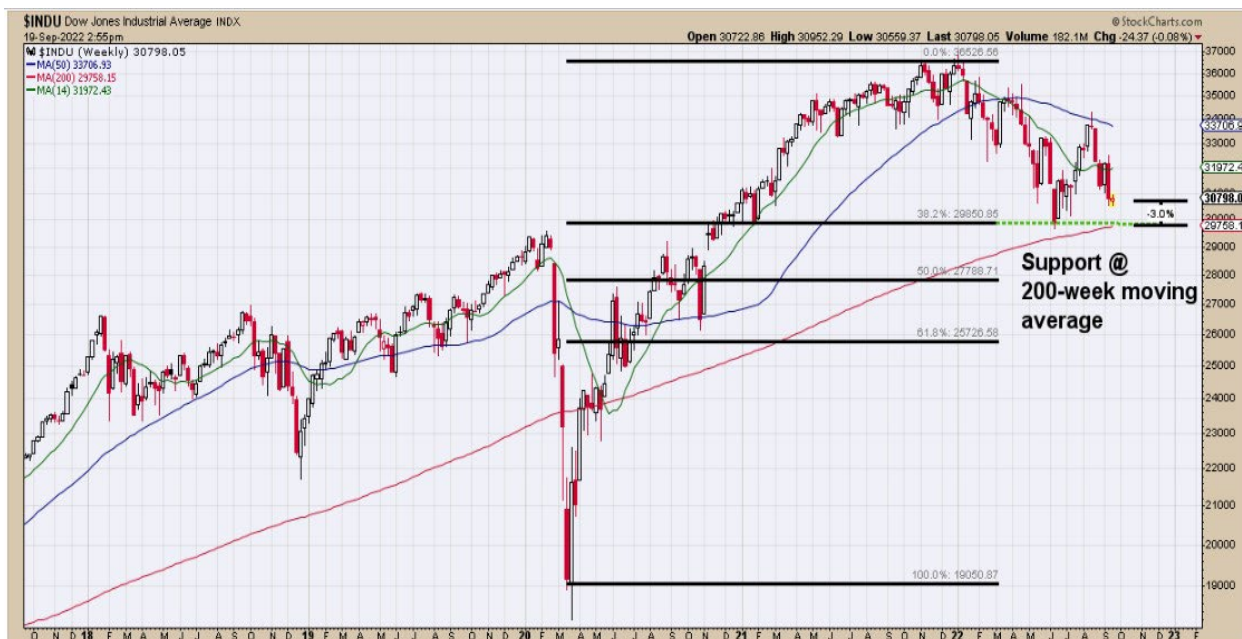
## II. The Aroma – Highlights of market activity



### Broad Market Analysis - Potential direction of the market

**Key Point:** The Dow Jones held keeping the inverse head & shoulders pattern in play. Seeing a 3% downside to longer-term support lines.

- *What does that mean?* – The Dow Jones could see a move lower leading into the mid-term elections; however, two levels of strong support could help fuel a reversal move to the upside.



### III. The Cream & Sugar – The road EWM has taken



## What We're Doing – *\*The following activity is not necessarily representative of every client portfolio whether positive or negative*

*Legend*		Security	Action	Description
Buy	New holding	Amgen, Inc. (AMGN)	Buy	Started a position in biotech company that has shown strength during market pullback.
Sell	Sell All			
Trim	Sell Percent	Newmont Corporation (NEM)	Buy	Purchased gold mining company with 5% dividend as a price bottom could be in place from September.
Add	Increase Holding			

### Chart of the Week – Holding Highlight



\*Courtesy of StockCharts.com

NAME	HARLEY DAVIDSON INC (HOG)
SECTOR	Discretionary
INDUSTRY	Automobiles
ANALYSIS	<ul style="list-style-type: none"> <li>• Harley broke out of its downtrend in August and has shown strength vs the market since then.</li> <li>• Currently trading above both the 20-day (green) and 50-day (blue) moving averages.</li> <li>• The chart has been showing consistent new highs and higher low points as HOG has made its move off the June low.</li> </ul>

### IV. The Double Shot of Espresso – Information to boost your Cup of Joe



- Read J.P. Morgan's "[Weekly Market Recap](#)" for their latest update
- Read TD Ameritrade's "[Macro Monday](#)" for an insight into technical analysis

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