ECON WEALTH
MANAGEMENT

PROTECTIVE PUTS

OPTIONS PROTECTION STRATEGY

Protective puts let you stay invested in the stock you own while buying a put option that acts as built-in insurance against a market pullback.

How Protective Puts Work

Stock Falls
Below the put strike

Loss is limited at the put's strike price – your downside is protected.

Stock Stays in Range
Above the put strike price

The put expires - you keep your shares & lose the premium you paid.

Stock Rises
Above the put strike price

The underlying shares rise - premium you paid to protect is offset.

Our Portfolio Construction

Income Generation

Turning what you already own into a consistent, reliable source of cash flow.

STRATEGY CORE FOCUS

Capital Appreciation

Actively hunting for the market's next source of capital appreciation

Tax Awareness

Smart positioning today to minimize the drag of taxes tomorrow.

You've worked too hard to let market downturns derail your progress. We use protective puts to help limit downside risk while preserving your opportunity for growth.