



ECON WEALTH
MANAGEMENT

PROTECTIVE PUTS

OPTIONS PROTECTION STRATEGY

Protective puts let you stay invested in the stock you own while buying a put option that acts as built-in insurance against a market pullback.

How Protective Puts Work



Stock Falls
Below the put strike

Loss is limited at the put's strike price – your downside is protected.



Stock Stays in Range
Above the put strike price

The put expires – you keep your shares & lose the premium you paid.



Stock Rises
Above the put strike price

The underlying shares rise – premium you paid to protect is offset.

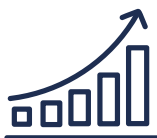
Our Portfolio Construction



Income Generation

Turning what you already own into a consistent, reliable source of cash flow.

STRATEGY CORE FOCUS



Capital Appreciation

Actively hunting for the market's next source of capital appreciation



Tax Awareness

Smart positioning today to minimize the drag of taxes tomorrow.

You've worked too hard to let market downturns derail your progress. We use protective puts to help limit downside risk while preserving your opportunity for growth.

Important Disclosures: Econ Wealth Management provides general investment education and recommendations. We do not guarantee any specific investment results. Services may be offered in a fiduciary capacity where applicable. Econ Wealth may recommend third-party service providers; we do not receive compensation from such providers unless otherwise disclosed. Econ Wealth Management is not engaged in the practice tax preparation and no comments should be construed as tax advice. Tax information provided is general in nature. Always consult a tax professional regarding your specific tax situation.